

Revenue Goal (Year 1)

In the first year of business, Nexus Touring's target total revenue goal is **\$40,000**. This reflects a realistic approach as the business is in its early stages and will be built gradually while developing experience, industry connections, and a client base.

Revenue Streams

1. Tour Consulting Services

- Average price per client: \$1,000
- Estimated clients in Year 1: 8
- **Total revenue:** \$8,000

2. Starter Tour Support Packages

- Average price per tour: \$5,000
- Estimated tours in Year 1: 3
- **Total revenue:** \$15,000

3. Growth Tour Packages

- Average price per tour: \$10,000–\$12,000
- Estimated tours in Year 1: 1
- **Total revenue:** \$11,000

4. Revenue-Based Earnings (Percentages)

- Estimated earnings: \$3,000–\$4,000
- **Used total:** \$3,500

Total Revenue Calculation

- Consulting: \$8,000
- Starter Tours: \$15,000
- Growth Tour: \$11,000
- Percentage Earnings: \$3,500

Total Projected Revenue: \$37,500–\$40,000

Final Revenue Goal: \$40,000

Revenue Summary

Yes, the revenue streams listed above support a total Year 1 revenue goal of approximately \$40,000. This target reflects a realistic, part-time approach to building the business while focusing on gaining experience, building relationships, and establishing a strong foundation for future growth.